



PERFORMANCE LEADERSHIP INSTITUTE
INCORPORATED

PRESENTS

HOLD THE LINE!

The Quest For A Personal Code of Honor

This is not just another ethics class.

This program will call for your personnel at every level to think more critically about the ethical choices they make and why they make them.

LEARN:

- How to better address the ethical decision making process
- How to promote a culture of integrity in your agency and team
- Real world examples and candid discussions about tough situations
- Practical tools to help defend your honor, character and integrity and build public trust



8
ELECTIVE
TRAINING HOURS
THROUGH
DPSST

Sponsored by
WCCCA

8 am to 5 p.m.

December 4, 2017

17911 NW Evergreen Pkwy

Beaverton, OR 97006

Cost: \$179 each

REGISTER AT
WWW.PLI.US.COM

For More Info: (541) 490-5300

This program is designed for supervisors at all levels of agencies and organizations and candidly addresses the destructive consequences of ethical compromise and offers practical tools to address tough ethical decision making. Through candid discussions, relevant case study and informative group exercises, this course gets to the heart of ethical decision making. This course is taught by Chief (Ret.) Jon Zeff, a retired Police Chief with 27+ years in law enforcement who is also a certified ethics instructor. Chief Zeff's agency became the first agency in the nation to earn the esteemed "Certificate of Excellence in Integrity" award from the National Institute of Ethics. Chief Zeff has a no-nonsense approach and keeps his classes lively, open and engaging. You are sure to take away many practical tools and a new perspective on ethical decision making and organizational culture.